

Data Processing Agreement (DPA)

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Parties

This Data Processing Agreement ("DPA") is entered into by and between **Loyaltify OÜ**, an Estonian private limited company (registry code 17223129), with its registered address at Harju maakond, Tallinn, Kesklinna linnaosa, Järvevana tee 9, 11314, Estonia ("Processor"), and the customer using the Loyaltify services ("Controller").

Incorporation by Reference

This DPA incorporates by reference the Data Processing Agreement available at <https://www.loyaltify.io/dpa>, as updated from time to time. The online version constitutes the legally binding and operative terms of this DPA.

Scope

This DPA applies where and to the extent that Loyaltify processes personal data on behalf of the Controller in connection with the provision of loyalty, customer engagement, and related services under the General Data Protection Regulation (EU) 2016/679 ("GDPR").

Governing Law

This DPA is governed by and construed in accordance with the laws of the Republic of Estonia.

Signed for and on behalf of Loyaltify OÜ

Name: Goktug Ozturk
Title: Authorized Representative
Date: 12/12/2025